

# BELLY to BABY

by *Kasey Lynn*

PHOTOGRAPHY



# WELCOME

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The information in this Belly to Baby guide is meant to help you through (almost) all of your photography-related questions, so you can be relaxed and excited for us to capture some amazing moments for you.

I strive to give you the best possible experience and would be incredibly honored if you give me the opportunity to document this time in your life.

If you still have questions after reading this guide, don't hesitate to get in touch!

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I AM BLESSED TO HAVE SUCH WONDERFUL CLIENTS  
& CAN'T WAIT TO MEET YOU AND YOUR LITTLE ONE  
SOON!



# WHAT'S PRICELESS TOMORROW SHOULD BE AN INVESTMENT TODAY.

( all collections include an online gallery, usb and print release )



## THE BELLY TO BABY PLAN: \$1200

maternity session | newborn session  
6x6 10-page newborn album | usb of all images

## MATERNITY SESSION: \$500

45 minute session | editing of all images  
online gallery | image files delivered via download

## NEWBORN SESSION: \$600

90 minute session | editing of all images | 1 - 11x14 Mounted Print  
online gallery | image files delivered via download



## A LA CARTE ITEMS

( included in price of package above or purchase additional )

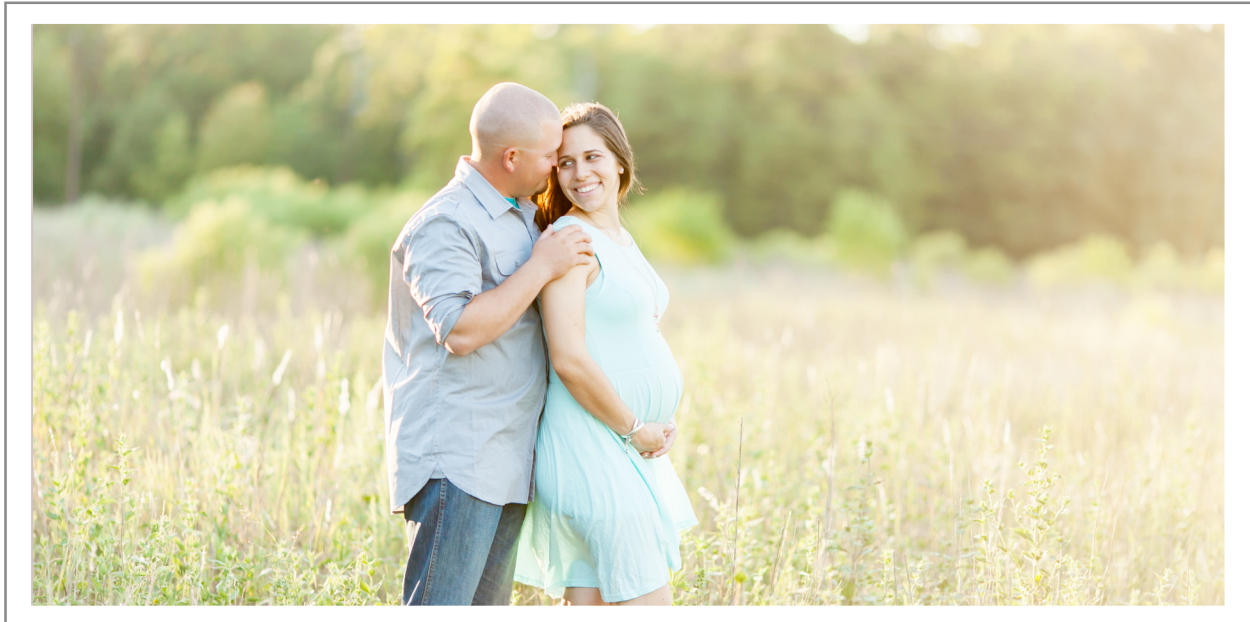
6x6 10-Page Newborn Album: \$250

11x14 Mounted Print: \$75

16x20 Canvas: \$350







## YOUR MATERNITY SESSION

This is such a special time in your life that deserves to be documented. You might be unsure about it now, but if you don't have a photography session while you're pregnant, you've lost the chance to create once in a lifetime memories - you can't get this time in your life back. Photos also trigger memories, feelings, emotions...they help you remember more vividly. Even if you don't care for the memory for yourself, I promise that when your children are older, they will be delighted to see the photos of their pregnant mamma, while they were growing inside you.

These sessions are meant to be an enjoyable experience so don't stress! I will guide you through every step of the session and help prepare you before your session takes place with tips on hair and makeup, what to wear and options for where your session will take place.

Sessions usually take place Monday-Thursday about two hours before sunset so we can take advantage of the best and most flattering light of the day. You can expect your session to last anywhere from 45 minutes.





## THE NEWBORN SESSION

Newborn sessions are best taken within the first two weeks of your baby's birth (within the first week if possible). There are two reasons for this: 1) Your baby is still small and flexible so we can curl them up into sleeping positions, and 2) Your baby is more prone to sleep for us.

PROPS: I have a few baskets and blankets we can use during your baby's newborn session, but if you are wanting something specific (colors, wraps, headbands, hats, etc.), I reccomemnd purchasing those on your own so you can be sure to get exactly what you want. Etsy has many cute options for you to choose from.

LOCATION: Newborn sessions take place in your home. I prefer to shoot in a room with lots of nautral light (windows) and free from clutter. These sessions take place Monday-Thursday in your home usually somewhere between the hours of 10am-1pm. Newborns are unpredictable and we really are on their schedule, so you can expect this session to last anywhere from 1-3 hours.

FAMILY: In addition to getting pictures of your newborn, I also like to use this time as an opportunity to get some family photos. While we do take time to get individual photos fo your newborn, the second half of your session usually takes place with mom and dad and is approached with a lifestyle/documetary mentality.





## FAQ's

Q: HOW DO WE BOOK?

A: A \$150 retainer and signed contract is required to officially book your maternity and/or newborn session. Without those things, the date is not reserved and is open to someone else booking it. That being said, we want you to take your time and make sure that Kasey Lynn Photography is the right photographer for you. We do get a lot of inquiries on a daily basis and we limit how many clients we take on to ensure that you receive the best experience possible. So once you know you want to book, let us know and we'll work on getting you the paperwork you need to secure your session date. For newborn sessions, I recommend contacting me once you are back home from the hospital so we get you in at our first available time.

Q: WHEN CAN WE EXPECT TO GET OUR IMAGES BACK?

A: Photos will be posted in your online gallery within 2-3 weeks after your session date. If you booked a collection that comes with a usb, all photos (maternity + newborn) will be delivered on a usb and mailed no later than three weeks after the newborn session takes place.

Q: DO I HAVE TO ORDER PRINTS THROUGH YOU?

A: I highly recommend ordering prints through my professional vendors, but it is not required. The difference in quality is huge when it comes to ordering through a professional lab, so I encourage clients to let me help with prints!

Q: WHAT KIND OF EDITING DO YOU DO?

A: Standard editing is done on every photo. This includes, color correction, straightening, cropping, etc. KLP is proud to take a natural approach to editing. I aim to enhance the natural beauty of an image, not change the look of an entire photo.

THANK YOU SO MUCH!

I know you had unlimited options when it came to choosing  
a photographer. It means the world that you have  
considered me to document your precious memories.



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